

2025 SPONSORSHIP PACKET

Why Sponsor?

- Brand Awareness
- Meaningful Networking
- Media and Press Coverage
- Fun Night Out
- Supporting a Worthy Cause



PRESENTS THE 2025



PINEAPPLE JAMM

Benefitting the education and historic preservation programs of the Historic Stranahan House Museum

SAVE THE DATE TO PARTY IN PARADISE FOR PRESERVATION

SATURDAY | 29 | MARCH

7:00 pm – 11:00 pm

Historic Stranahan House Museum
335 SE 6th Avenue | Fort Lauderdale

Please park at Riverside Hotel
620 East Las Olas Blvd | Fort Lauderdale

HONOREES THIS YEAR:

TBA on January 2, 2025

For information on the event please contact
director@stranahanhouse.org or **954.524.4736**.



ABOUT STRANAHAN HOUSE



The oldest and most historically significant surviving structure in Broward County has served as a trading post, post office, town hall, and home to the Stranahans. Frank Stranahan is Fort Lauderdale first businessman and most respected pioneer. His wife, Ivy Cromartie Stranahan, was the area's first school teacher and a champion of many civic, social service, environmental, and educational causes. The mission of the Historic Stranahan House Museum is to tell the story of the birth of the community through the lives of two extraordinary people and the homestead they created and to serve as an enduring legacy of historic preservation.

Our purpose is to preserve, interpret, and promote the House, historic site, and history of our community's founding family. Every year, more than 3,000 fourth-grade school children and 30,000 tourists and locals visit, making the House one of the top cultural attractions in Fort Lauderdale.



ABOUT PINEAPPLE JAM

Pineapple Jam is the Historic Stranahan House Museum's largest annual fundraising event. Pineapple Jam brings together more than 300 community leaders for a tropical celebration at Broward County's oldest and most historic home. The "Party in Paradise for Preservation" includes an open bar, live music, great food, and a raffle featuring exclusive items and experiences. All proceeds support the year-round historic preservation and education programs at the Historic Stranahan House Museum, the top cultural attractions in Fort Lauderdale.



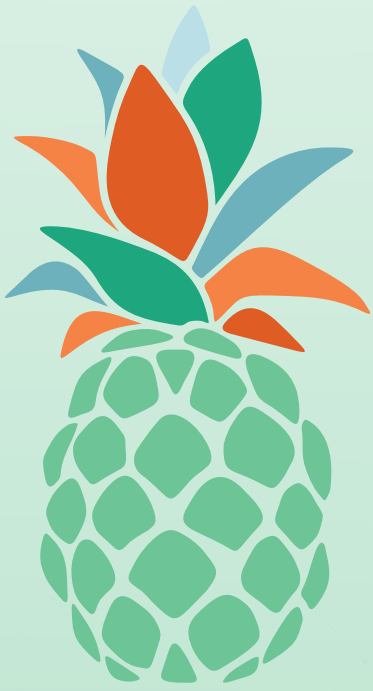
SPONSORSHIP LEVELS

BECOME A SPONSOR IN A VARIETY OF WAYS.

See below a list of options, or reach out to us with custom sponsorship questions.

| | PRESENTING \$10,000 | PLATINUM PALM \$5,000 | GOLDEN SUNSHINE \$2,500 | SILVER BREEZE \$1,000 |
|--|-----------------------------|-------------------------------|----------------------------|--------------------------|
| Exclusive naming rights to the event— “Pineapple Jam presented by [Your Company Name]” | * | | | |
| Number of tickets to the Pineapple Jam | Twenty Premium 20 | Fourteen Premium 14 | Eight 8 | Four 4 |
| Logo on Step & Repeat | * | | | |
| Opportunity to address guests during event from stage | * | | | |
| Name or logo placement on banner hung on the Stranahan House Museum facing the New River for the entire month of the event (<i>estimated traffic on the New River is nearly 4,500 boats per a month</i>) | * | * | | |
| Name or Logo inclusion on all event marketing and collateral including website, emails, and event signage | ALL | ALL | Website Social Media | |
| Recognition in press releases (<i>released to more than 150 regional media outlets</i>) and social media (<i>with an average daily reach rate of over 10,000 individuals</i>) | * | * | * | * |
| Name and Logo on all table signage at event | * | * | * | |
| Name and Logo on all programs and menus at the event | * | * | * | * |
| Name and logo on banners and slideshow throughout event | * | * | * | * |
| Special recognition on the day of the event | * | * | * | * |
| Commemorative plaque presented the night of the event | * | * | * | |
| Recognition as a sponsor of one school tour (<i>up to 150 children over the service period of 1-3 days</i>) onsite at the Historic Stranahan House Museum in the spring. You will receive advance notice of the tour date with an invitation to do a site visit during that time | * | | | |
| Recognition as a sponsor of the Founding Families Fall Festival in September 2025 | | * | | |





PREVIOUS

PINEAPPLE JAM SPONSORS INCLUDE:

Tripp Scott
Water Taxi
Broward, Palm Beaches & St. Lucie Realtors®
Memorial Healthcare System
JM Family
The Las Olas Company
Broward Health
JP Morgan
MSL CPAs & Advisors
Fertig & Gramling
Greater Fort Lauderdale Alliance
Cushman & Wakefield
Florida Power & Light
Truist
Whitney Dutton & Family
Ashley Sawyer-Smith, P.A.
The Boxer Strategy
Synovus
Matthew McAloon
Debra and Eliot Kleinberg
John Knox Village
Southeast Mechanical Contractors
Maroone Enterprises
Akerman LLP
Balistreri Real Estate
Grove Bank & Trust
EDSA
DDA
Miller Construction
The Lochrie Family
The Folz Family

PINEAPPLE JAM CHAIR

TBA

BOARD OF DIRECTORS

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Mary Fertig
Pete Gosnell
Tom Harman, docent representative
Nicholas Kollias
Brianna Reeves
Doug Smith

2025 PINEAPPLE JAM HONOREES

To Be Announced on
January 2, 2025

Pre- and Post-event press have appeared in numerous local and regional media outlets including:

- Sun-Sentinel
- South Florida Business Journal
- Go Riverwalk Magazine
- City & Shore Magazine
- Gold Coast
- Broward & Palm Beach New Times
- TravelHost
- Las Olas Boulevard & Isles
- Harbor Beach
- The Palm Beach Post
- Gold Coast's Fort Lauderdale Daily
- Miami.com
- The Boca Raton Observer
- Boca Life Magazine
- Coral Ridge Country Club Estates Magazine

To learn more about Pineapple Jam and to become a sponsor, please contact director@stranahanhouse.org or **954-524-4736**.



